

GRAMMY'S COOKIE CONVOY

HONOR • SUPPORT • INVEST

THE STORY

*A simple cookie.
A handwritten note.
A memory from a
grandmother.*

*And a mission that would
grow far beyond anything
I ever imagined.*

MARLENE SUMMERS
Founder



*A community-wide expression of gratitude for those who serve,
those who stand beside them, and those who carry their legacy forward.*

The Story of Grammy's Cookie Convoy

A labor of love that began with one young man, a golf club in my hand, and one cherished memory.

I'm Marlene Summers, Founder of Grammy's Cookie Convoy, and since 2005, this organization has truly been a labor of love for me.

As an amateur golfer, I have always cherished the relationships I've built through the difficult and wonderful game of golf. Over the years, it was the people I met through golf—not just the game itself—who created the special affinity I have always had for it.

Little did I know that one of those relationships would change my life forever.

While preparing for a golf tournament, I met a young man who worked at our club. He had a wonderful, friendly personality. As I finished my practice, I told him, "I'll see you next week when I return from the tournament."

"No ma'am. I'll be deployed to Iraq next week."

I couldn't stop thinking about him—and especially about his mother sending her son off to war.

I decided to meet his family and find a way to support this young man during his deployment. Everything seemed to be going well until I received an email that broke my heart. The message shared that morale among the troops was very low. They were beginning to feel as though America had forgotten about them.

My heart sank.

I remember bending my knees, folding my hands, and asking God what I could possibly do.

And then, He placed a memory on my heart.

A Memory Became a Mission

When I was in college, my Grammy would send me care packages filled with her homemade chocolate chip cookies—the absolute best—and a beautiful handwritten letter from home. Those packages were more than cookies. They were a little piece of home. They made me feel loved, remembered, and connected to the people I missed.

What if a simple box of Grammy's cookies and a handwritten note could do the same thing for one of our American heroes?

That simple thought became a mission.

What began with a few cookies sent in 2003 has grown into something I could have never imagined. In 2026, nearly 400,000 cookies have been shipped to deployed service members, carrying with them messages of gratitude, encouragement, and love from home.

NEARLY 400,000

Cookies shipped by 2026

\$20,000

Scholarships awarded annually

The Mission Grew

My Grammy graduated from the University of Arkansas in 1921, and she always believed that education was the key to success. Her belief became another part of the legacy I wanted to carry forward.

Today, because of the incredible generosity and support of our community, Grammy's Cookie Convoy awards \$20,000 in scholarships each year to military dependents pursuing their education. We believe military families make extraordinary sacrifices, and we are honored to invest in the dreams and futures of the next generation.

Supporting the Person at Home

And while our deployed heroes are serving far from home, we know there is another hero serving right beside them—the person who stays behind.

One of our most meaningful programs was created to recognize those individuals.

We ask the deployed service members we support to nominate the one special person who is charged with the task of caring for everything on the home front while they are away. That person may be caring for children, managing a household, working, handling unexpected challenges, and carrying the emotional weight of having a loved one serving thousands of miles away.

“We want them to know that we see them, too.”

Through our program, we send these extraordinary caregivers to a local spa for a day of relaxation and pampering—a small way of saying thank you for everything they do while their loved one is serving our nation.

More Than a Cookie

Looking back, I never dreamed that meeting one young man at a golf club would lead to a mission touching so many lives.

I simply wanted to make sure he—and the men and women serving alongside him—knew they had not been forgotten.

That is still at the heart of everything we do.

DEPLOYED SERVICE MEMBERS

Messages of gratitude, encouragement, and a small piece of home.

VETERAN COMMUNITY

Recognition, connection, and continued appreciation for those who have served.

MILITARY FAMILIES

Support for the people who carry the home front while loved ones serve.

SCHOLARSHIPS

Investing in the education and future of military dependents.

A Legacy of Love

Every cookie we send carries a message.

Every handwritten note carries encouragement.

Every veteran we honor carries a story worth remembering.

Every military family we support deserves to know they are not alone.

And every scholarship we provide helps open a door to a brighter future.

Grammy's Cookie Convoy is about gratitude. It is about remembering. It is about honoring those who serve, supporting the families who stand beside them, and investing in the future of those who have sacrificed so much.

What started with my Grammy's homemade chocolate chip cookies has become a community-wide expression of love and appreciation for our American heroes.

And I am humbled every day to be a small part of it.

**Because no one who serves our nation should ever
feel forgotten.**

What started with a simple chocolate chip cookie has become a mission fueled by an entire community.

And every time we send a cookie, write a note, honor a veteran, support a military family, or help a student pursue their dreams, a little piece of Grammy goes with it.

**That is her legacy.
That is Grammy's Cookie Convoy.**

The Heart Behind the Name



THE WOMAN BEHIND THE NAME

My Grammy graduated from the University of Arkansas in 1921.

The face in the Grammy's Cookie Convoy logo is my Grammy while attending the University of Arkansas in 1921. She is the reason behind our name, the inspiration behind our cookies, and the heart behind everything we do.

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A little piece of home. A lasting expression of gratitude.