

# GRAMMY'S COOKIE CONVOY

*Serving the Troops Since 2005*

## ANNOUNCING THE 2025 GRAMMY'S COOKIE CONVOY CHARITY TOURNAMENT

Date: Saturday, November 1, 2025  
 Place: Bentwater Yacht and Country Club  
 Time: Formal Opening Ceremony Honoring Veterans - 10:00 a.m.  
 Shotgun Start – 11:00 a.m.  
 Dinner Reception and Awards – 4:00 p.m.  
 SPONSORS AND AUCTION ITEMS NEEDED  
 Please Contact:  
 Mary Botkin – 713-302-6139 or marysbotkin@gmail.com  
 Kathy Couchon – 972-670-9970 or kathyouchon@gmail.com

**REGISTRATION  
OFFICIALLY  
OPENS  
APRIL 1, 2025**

[www.grammyscookieconvoy.com](http://www.grammyscookieconvoy.com)



### REGISTRATION INFORMATION

**Register Online**  
<https://www.golfgenius.com/pages/10900460297521234264>  
 or visit our website, [grammyscookieconvoy.com](http://grammyscookieconvoy.com) to enter

**Payment**  
 Send payment to @GrammysCookieConvoy on Venmo (preferred) or make checks payable to:

Grammy's Cookie Convoy®  
 Betsy Moore  
 3139 Bentwater Drive  
 Montgomery, TX 77356



**Tournament Chair**  
**Marlene Summers**  
[grammyscookieconvoy@gmail.com](mailto:grammyscookieconvoy@gmail.com)

**Sherry Miller**  
[sherrym.miller@yahoo.com](mailto:sherrym.miller@yahoo.com)

**Questions?**  
**Contact Betsy Moore at:**  
[betsymoore882@gmail.com](mailto:betsymoore882@gmail.com)  
 281-773-7486

@grammyscookie



## Grammy's Cookie Convoy® GOLF TOURNAMENT

**SATURDAY, NOVEMBER 1, 2025**

**Bentwater Yacht & Country Club**  
 800 Bentwater Drive | Montgomery, TX 77356

**\$175.00 per person**

*Includes: green fees, cart, range balls, tee gift, lunch, and buffet dinner*

**Schedule**

- 9:00 AM Registration/Practice Facility Opens
- 10:00 AM Opening Ceremony (Practice Facility Closes at 9:45 AM)
- 11:00 AM Shotgun Start, Lunch On-Course
- 4:00 PM Dinner/Reception/Awards Presentation

**Format**

4 person Scramble. Single entrants will be placed on teams.  
 Mulligans: \$5 each (2 per player max), or \$40 per team  
 Bubba Drive: \$20 per team

**Prizes**

Blind Draw Mystery Team Winner: Must be present to win  
 1st, 2nd, and 3rd Place Team Awards  
 Closest to the Pin (Men and Women)  
 Longest Drive (Men and Women)  
 Hole-in-One Prizes

**Cancellation Policy**

- 1 If the tournament is canceled due to weather or other acts of nature, the dinner and reception with auction/raffle will still be held at 4:00 PM. (Guest passes will be provided upon request).
- 2 If player cancels, or is a "no-show" on tournament day the entry fee is nonrefundable
- 3 All cancellations must be made 3 weeks prior to the tournament to be eligible for a full refund.



### Grammy's Cookie Convoy® Mission

As a non-profit organization, our goal is to let those who serve this great nation know we honor their commitment and remain appreciative for their unselfish sacrifice.

Our mission is to share a "Hug" with all our troops by sending gourmet chocolate chip cookies. The "Chocolate Chip Hugs" we share represent something much larger than just satisfying one's sweet tooth. It is our way of sending a small piece of home to thank the brave heroes who serve and protect a grateful nation.

*Grammy's Cookie Convoy is a 501(c)(3) non-profit - all sponsorship donations are tax deductible. Corporate sponsor will be provided with an official tax receipt upon request.*

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## SPONSORSHIP CATEGORIES

### PRESENTING SPONSOR • \$20,000

- Recognition as Presenting Sponsor
- 2 teams of four (8) golfers
- 8 mulligans and bubba drive
- VIP placement for one (1) table at the dinner, reception, and awards presentation (8 seats)
- 2 bottles of select wine, dinner, and on-course lunch
- Corporate logo or individual's name will appear on focus banner at opening ceremony and awards presentation
- Recognition at tournament, press releases, GCC website, GCC social media, promotional emails, and to our newsletter subscribers
- Acknowledgment at Opening Ceremony
- Product or promotional information at all tables at the event
- Showcase table of promotional materials with opportunity to market, or sell items
- Logo and listing in tournament day brochure

### RED, WHITE, & BLUE SPONSOR • \$10,000

- One team of four (4) golfers
- 4 mulligans and bubba drive
- Corporate Logo, or individual's name will appear on large banner at opening ceremony and awards presentation
- Recognition at tournament, press releases, GCC website, GCC social media, promotional emails, and to our newsletter subscribers
- Promotional opportunity on the hole of your choice
- Opportunity to display and market promotional materials
- Logo and listing in tournament day brochure

### STARS & STRIPES SPONSOR • \$3,000

- One team of four (4) golfers
- 4 mulligans and bubba drive
- Corporate logo, or individual's name will appear on large banner at opening ceremony, and awards presentation
- Recognition at tournament, press releases, GCC website, GCC social media, promotional email, and to our newsletter subscribers
- On course marketing opportunity
- Logo and listing in tournament day brochure

## 19TH HOLE SPONSORSHIPS

### DINNER SPONSOR • \$2,500

- Four (4) guests at dinner
- Custom banner prominently displayed with business logo or individual name
- Inclusion of your name/logo on the GCC website, GCC social media, and press for the tournament
- Logo and listing in tournament day brochure
- Opportunity to display branded retractable banner
- Promotional opportunity on select hole of golf course

### LUNCH SPONSOR • \$1,200

- Recognition on custom banner prominently displayed
- Individual names with personal message or business cards/marketing brochure included with each box lunch
- Inclusion of your name/logo on the GCC website, GCC social media, and press for the tournament
- On course marketing opportunity

### AMERICAN PATRIOT SPONSOR • \$1,000

- Custom banner with individual names/corporate logo located at driving range
- Opportunity for a marketing display of information on driving range.
- Logo and listing in tournament day brochure
- On course marketing opportunity

### BEER KEG SPONSOR • \$1,000

- Custom banner with individual names/corporate logo located at beer keg
- Logo and listing in tournament day brochure
- Marketing opportunity at beer keg location

### GOODIE BAGS SPONSOR • \$500

- Inclusion of your name/business entity on outside label for each bag
- Individual or corporate marketing information included in each bag
- GCC will fill the bags and distribute to all players

### INDIVIDUAL HOLE SPONSOR • \$150

- Individual will be recognized as a sponsor with sign on the golf course

### IN HONOR OF MILITARY MEMBER • \$100

- Honoree will be recognized with a sign on the golf course
- Permanent placement of Honoree's name on the "Grammy's Legacy Banner"

### FREEDOM SPONSOR • \$500

- One player in the field
- Sign with individual name or company logo on the golf course



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## GRAMMY'S COOKIE CONVOY ANNOUNCES ANNUAL MEGA SHIPMENT EVENT ON SUPER BOWL SUNDAY, FEBRUARY 9, 2025

Grammy's Cookie Convoy is excited to host our Mega Shipment on Super Bowl Sunday, February 9, 2025. This event has become an annual tradition, where we come together to pack 10,000 chocolate chip cookies for our deployed Troops. These cookies will be sent with handwritten messages of love and support from everyday Americans, reminding our brave men and women in uniform that they are in our hearts and prayers as they serve far from home.

### Join Us for Packing Day!

Packing Day is a day of "organized chaos" filled with laughter, teamwork, and fellowship. We welcome volunteers to come lend a hand, create joyful energy, and help us make this year's shipment even bigger and better than before!

We hope to see you as we spread joy, one cookie at a time, to our American Heroes serving overseas.

### Event Details:

Date: Super Bowl Sunday, February 9, 2025

Time: 1:30 p.m. – 3:30 p.m.

Location: Montgomery, TX

(Exact location provided upon RSVP to [grammyscookieconvoy@gmail.com](mailto:grammyscookieconvoy@gmail.com))



### How to Get Involved:

If you'd like to join us and be part of this amazing effort, please contact **Marlene Summers** at [grammyscookieconvoy@gmail.com](mailto:grammyscookieconvoy@gmail.com) for event details and to be added to the volunteer list. Volunteer names will be needed to help with organizing the day, and for entrance into the front gate to ensure a smooth operation.

With completion of this shipment, Grammy's Cookie Convoy will have surpassed an incredible **356,000 cookies** sent to our Troops!

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### GCC VOLUNTEERS SHINE AT THE MEN'S BIG XII CONFERENCE CHAMPIONSHIP GOLF TOURNAMENT

April brought the GCC family of volunteers together at Whispering Pines in Trinity, Texas, for the Men's Big XII Conference Championship Golf Tournament. Nearly 70 volunteers were on hand to support the event in a variety of roles—from searching for golf balls and scoring for the players, to shuttling between holes, updating leaderboards, and cheering for their favorite teams. Throughout it all, each volunteer wore a big smile, embodying the spirit of teamwork and service.



The walking scorers, in particular, earned their steps, logging an impressive **13,000 steps** each day as they kept up with all the action on the course!



I hope you enjoy a few photos from this incredible event at the beautiful Whispering Pines Golf Club. From sunrise to sunset, with a stunning full moon overhead, it was three days packed with non-stop action, and fun with the best of the best!



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## KILT – 10K FOR THE TROOPS: A HUGE SUCCESS!

Mo, George, and Eric did it again! For the third consecutive year, the listeners of 100.3 FM The Morning Bull joined forces with Grammy's Cookie Conveyor to produce more than **165,000 heartfelt letters** over the last three years for our deployed Troops. We are beyond thrilled to have the superstars of country music lend their unwavering support to help us send messages of love, honor, and prayer to our brave American heroes serving far from home. **Bull Nation** truly "took the bull by the horns!" Their handwritten, heartfelt messages will touch the lives of so many Troops around the world, reminding them they are not forgotten.

Our GCC family and friends work tirelessly to proofread each and every message before packing them up for their journey abroad. The dedication and care shown by all involved is nothing short of inspiring. The big "**Reveal Day**" at the radio station is always an exciting occasion, but this year, they truly knocked it out of the park—collecting an astounding **71,438 cards** from their listeners!

Thank you to everyone who participated, and a huge shout-out to The Morning Bull for making this year's campaign such a tremendous success! Stay on the lookout for more surprises from **The Morning Bull** and **GCC**.



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## GCC AT KENDRA SCOTT – THE WOODLANDS: A DAY OF GIVING AND GRATITUDE

In July, we were honored to be invited by **Kendra Scott** in The Woodlands for a special event to support our Troops. We set up a card-writing station for the retail shoppers to share heartfelt messages for our deployed heroes, and the response was overwhelming. It was truly a day of connection and support as the community came together to send love and encouragement to our service members.

We are incredibly grateful to **Kendra Scott** for their generosity, as they donated a portion of all sales that day to **Grammy's Cookie Convoy**. Their support helped us raise much-needed funds to continue our mission of sending care packages to the Troops.

A big thank you to the **Bentwater Volunteer Families** and the **National Charity League** for showing up in full force to assist GCC at the event. Their enthusiasm and dedication made the day even more special.



What started as a fun day of shopping and community spirit turned into an outstanding success for raising funds and awareness for our Troops. We are deeply thankful to everyone who participated and contributed to making it a memorable day.



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## ON THE BORDER: SUPPORTING OUR SOLDIERS AT THE TEXAS BORDER

Grammy's Cookie Convoy is honored to have supported over **900 soldiers** at the Texas border over the past three years. These soldiers have been tasked with critical work, often under intense pressure to manage high levels of activity and ensure security in a challenging environment.

This past year, the Troops relocated to a new base in **Eagle Pass**, and we were grateful for the opportunity to continue sending them cookies and cards. The feedback we received was overwhelmingly positive—the treats and heartfelt messages provided a much-needed morale boost for soldiers from Texas, Florida, Missouri, Louisiana, North and South Dakota.

It's always an honor to support our brave men and women serving on the frontlines, and we are thankful for the opportunity to make a difference in their day, while they serve in this important role at our border.





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### COFFEE ROAST FOR THE TROOPS: A SPECIAL REQUEST FROM THE JSOC INTELLIGENCE BRIGADE

For the first time, **Grammy's Cookie Convoy** received a request from the **Joint Special Operations Command Intelligence Brigade (JSOCIB)** for financial support of their **JIB Roast4Warriors** event. The Commander's intent for this event was to provide an opportunity for their team to develop personal and spiritual resiliency in a challenging and high-stress environment.

As part of the event, the JIB team roasted over **70 pounds of coffee**, which was then sent to their deployed teammates at more than **10 global locations**. The event also served as a platform for meaningful dialogue on how to better support one another in the demanding world of special operations.

Due to security reasons, they were unable to share pictures, but the impact of this event was felt across their team and beyond. We are proud to have played a small role in helping boost the morale and resilience of these extraordinary men and women. We look forward to future partnerships with the **JSOC Brigade**.

### HAPPY HALLOWEEN FROM GRAMMY'S COOKIE CONVOY!

At **Grammy's Cookie Convoy**, we're always looking for ways to support the families of our deployed service members. This October, we were presented with a wonderful opportunity to do just that. I received a heartfelt request from **Antonio Guinn**, one of our previous recipients, who was deployed overseas with his unit during our last Mega Shipment. Now stateside, Antonio's unit wanted to host a Halloween party for the families at their base in Tennessee—and we were thrilled to help make it a memorable celebration. We were excited to provide more than just cookies for the event, and we're happy to report that a fantastic time was had by all the witches, goblins, and little monsters who attended!

Antonio was genuinely surprised that we remembered him from his last deployment. He shared, "...You were a great morale boost to my unit during my last deployment. You guys are an amazing organization, and it means a lot to me that you remember me from so long ago!"

**OF COURSE WE REMEMBER YOU, Antonio!** And we're so glad you remembered us too!



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## THE SPIRIT INTERNATIONAL GOLF TOURNAMENT: A PARTNERSHIP WITH PURPOSE

The journey of **Grammy's Cookie Convoy** began twenty years ago with a chance meeting on a golf course, and since then, we've been fortunate to form many meaningful partnerships. One of the most special collaborations has been with the **Spirit Golf Foundation**, which we've had the honor of working with since 2013. This partnership has beautifully combined our passion for supporting golf and our commitment to serving our Troops.

The Inaugural **Spirit International Golf Tournament** was held in 2001, featuring a field of amateur golfers from **20 different countries**, and it has since become a prestigious event with a Who's Who of professional golf alumni.

This year, **Grammy's Cookie Convoy** was thrilled to have 110 dedicated volunteers make the journey to **Whispering Pines** in Trinity, Texas. Among them were **22 first-time volunteers**, all coming together from across Texas and even traveling from **Georgia**. It was a week full of sunshine, smiles, and a little rain—typical for a Texas fall—but the incredible "Spirit" of each volunteer shone brightly through it all.

What truly makes the Spirit Tournament so special for GCC is the unwavering dedication of our volunteers. Their time, energy, and passion make this event memorable year after year, and I'm deeply grateful for their commitment to Grammy's Cookie Convoy as part of our "Family of Volunteers."

The donation from **The Spirit Golf Association** and **Whispering Pines Golf Club** made on behalf of each **GCC** volunteer shift plays a crucial role in sustaining our efforts and ensuring we are able to continue supporting our Troops. We couldn't do this without the generous offer of time and energy from all involved, and we are forever thankful for their contributions.





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## INSURANCE INDUSTRY CHARITABLE FOUNDATION GRANT

In July, we received a surprise message from **Sarah Conway**, Executive Director of the **Insurance Industry Charitable Foundation (IICF)**: we were nominated and selected to submit a grant application for the **2024 IICF Houston Associate Board Community Grants Program**.

November brought the incredible news that **Grammy's Cookie Convoy** was selected as one of the grant award recipients! We were invited to a special reception hosted by Lockton, where the presentation was made.

As part of **IICF**, an international nonprofit that has provided over **\$49 million in community grants** and more than **400,000 volunteer hours** to local organizations, we are deeply honored to receive this grant. We look forward to growing our relationship with **IICF** to help ensure the future of our efforts.



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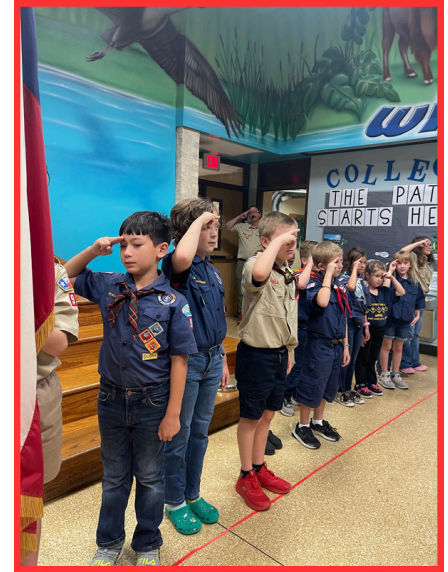
## *Serving the Troops Since 2005*

### ARMAND BAYOU – VETERAN'S DAY PROGRAM & 500 COLORING PAGES FOR THE TROOPS

For the past few years, **Grammy's Cookie Convoy (GCC)** has been honored with an invitation to attend the **Veteran's Day program** at **Armand Bayou Elementary**. I continue to be in awe of the talent, dedication, and hard work of all the students involved. The quality of the program is always exceptional, and it's clear how much effort goes into making the event special. The performance is not only a joy for the audience but, most importantly, for the veterans who are honored during the program.

The highlight for GCC each year comes when we are presented with **500 beautiful coloring pages** created by all the students. These heartfelt artistic creations will help us honor the brave men and women who currently serve our nation. I know the coloring pages will bring comfort and joy to the Troops who receive them. Many of the Troops have shared with me how much these messages and drawings mean to them, reminding them of why they proudly serve.

The partnership with **Armand Bayou Elementary** is invaluable, and goes a long way in helping us send a small piece of home to those who serve so far away from their families. We are deeply grateful for the support of the students, staff, and families, and we look forward to continuing this meaningful relationship.



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### INTRODUCING SHERRY MILLER: VICE PRESIDENT OF GRAMMY'S COOKIE CONVOY

As Grammy's Cookie Convoy (GCC) continues to grow and evolve, I am thrilled to announce a new addition to our leadership team. Please join me in welcoming **Sherry Miller** as the new **Vice President** for GCC. Sherry brings a wealth of experience, a diverse background, and a deep passion for service—qualities that align perfectly with the mission and values of our organization. Her impressive career, combined with her personal commitment to our cause, makes her an ideal fit for this key role.

#### **A Diverse and Impressive Background**

Sherry's educational and professional journey is as varied as it is impressive. She earned a **Management and International Business Degree** from **Baylor University**, where she excelled both academically and athletically. During her time at Baylor, Sherry was a four-year letterman for the Lady Bear Golf Team, demonstrating not only her leadership skills but also her drive and commitment to excellence.

Her career trajectory has spanned multiple industries, equipping her with a unique skill set that will be invaluable in her new role at GCC. Her expertise in social media strategy, brand development, and marketing innovation will help GCC reach new heights in connecting with our supporters and expanding our impact.

#### **A Family Connection**

On a more personal note, Sherry is also deeply woven into the fabric of our family. She is the mother of three of my grandkids, and from our large family of nine grandchildren, she is the proud mother of our only grandson. Her devotion to her family and her community has been a cornerstone of her life, and it is with this same dedication that she will now serve the mission of GCC.

#### **Looking Ahead to a Bright Future**

I am excited to see the direction that Sherry will take GCC in as we continue our mission of supporting all American Heroes. Her innovative ideas and fresh perspectives will be instrumental in helping us expand our reach and deepen our impact. With Sherry at the helm of our social media and marketing efforts, we are poised for continued success as we work together to bring joy and support to those who have served our country. I look forward to watching the future of GCC unfold with her leadership. With her passion, expertise, and vision, I have no doubt that we will continue to make a difference in the lives of our heroes and their families. **Please join me in congratulating Sherry Miller as she embarks on this exciting new chapter with Grammy's Cookie Convoy.**





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### SHARING GRATITUDE FROM THE FRONTLINES:

As we reflect on the many activities and efforts of **Grammy's Cookie Convoy** throughout the year, it's important to remember the heartfelt gratitude from those we serve. These reminders of why we continue this important work are invaluable. None of it would be possible without the generous support from our followers and volunteers who give so freely of their time, and resources. Here are a few stories straight from the frontlines, showing just how much our efforts mean to the Troops, and how meaningful your support remains to GCC. I have shared some of these recently. If you have already received them, please forgive me, but hopefully reading them again will only serve to magnify the message of gratitude from those who leave their family and friends behind to serve this great nation, and all of us.

#### **SEAL Team SEVEN (DET-Habbaniyah):**

"Thank you very much for the delicious chocolate chip cookies you sent to the men and women of SEAL Team SEVEN. We don't know how you do it, but they taste as though they were taken right out of the oven. Please forward our thanks to all those who wrote the cards—their notes meant even more to us. The job we do over here is made easier knowing that people back in the U.S. honor the work we are doing."

— G. McDermott, Operations Officer, SEAL Team SEVEN

#### **COL Mike Jones, USF-I – III Corps, Baghdad, Iraq:**

"We appreciate this a lot. It's easy for us to feel forgotten and alone over here, and things like this from Americans who care about us mean the world."

#### **GySgt Paul T. McCrimmon, Camp Fallujah, Iraq:**

"I received some of your cookies on Christmas Day. It was the only package I received, and the one thing that put a smile on my face that day. I want to personally thank you for what you do, and for sending the cookies to us over here. For me, it's the small things—like getting cookies on Christmas—that really matter. Your enclosure says you may never know my name, see my face, hear my voice, or touch my hand. You thank me for being the protector of our country, defender of our freedoms, and for having the strength, courage, and conviction to be your hero.

...Christmas Day, you were my hero, and I thank you."

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### SHARING GRATITUDE FROM THE FRONTLINES:

#### **Roiz, USMC:**

“Thank you for the cookies and cards. You are the best. People like you are why people like me serve this country with pleasure.”

#### **Staff Sergeant Eric H. Deravin IV:**

“I received a package of cookies about two or three months ago. I had no idea where they came from. I was thinking, ‘How would anybody at Grammy’s Cookies know me?’ Either way, I thanked you in my prayers and shared the cookies with the Marines and sailors. They were gone in less than a day. Today, I received another huge shipment—HOLY COW! I already started passing them out. All the Marines claim to be on a health kick, but when I placed those cookies on the lunch tables, they all vanished! Thank you again, I and the rest of the Marines appreciate it.”

#### **Major General Jerry Holmes, U.S. Air Force (Ret.):**

“You are providing a touch of home for our troops, and I know how much that means to them and their morale. There’s nothing better than a good chocolate chip cookie from home—except coming home!”

#### **CW4 Philip J. Dias, Safety Officer, C-12 Detachment, Aviation Task Force-Kuwait:**

“THANK YOU!!! My unit recently received a care package that contained your 'Hugs from Grammy Cookie Convoy' cookies. I have to say, your company makes the best cookies I have ever tasted. Don't tell my wife! Please tell me where we can get more of these. This is my third rotation to the Middle East, and you'll never know how much your support gets us through the days.”



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### SHARING GRATITUDE FROM THE FRONTLINES:

**LCDR Scott "Ace" Lippincott, HSM-78 Blue Hawks, USS Carl Vinson:**

Dear Grammy's Cookie Convoy,

I am writing to express my extreme appreciation for the very thoughtful gift of nearly 1,000 cookies and cards you sent to my squadron deployed aboard the USS Carl Vinson. My wife and I are friends with Matt and Faith Dominick, who forwarded my info to you for this great experience.



A funny story: I knew my wife had forwarded our info, but I hadn't thought much about it until the other day when I received a priority mail box with a bunch of cookies in it. I immediately distributed the cookies to my great enlisted maintainers who keep our 11 MH-60R helicopters flying daily. They were thrilled. The next afternoon, I walked into the Ready Room, and all eyes were on me. There were more than 25 boxes addressed to me with 'cookies' on the contents label. Someone suggested I needed an intervention, and another motion was made to change my callsign to 'Cookie Monster.'

After I explained the backstory, the chuckles subsided, and everyone was thrilled to enjoy your delicious cookies. The warm and heartfelt cards from children across the country now hang proudly in many of our shops.

Thank you for thinking of us out here. The cookies brought smiles that will last through the end of our deployment."

These heartfelt words are just a few examples of how your kindness makes a difference in the lives of those who serve this great nation. It lifts their spirits, and is the purpose of our mission to remind them that they are appreciated, honored, and never forgotten.

Thank you for being a part of this incredible journey. Together, we make a meaningful impact—one cookie, one card, and one smile at a time.

